



PROTECT
THE
FORCE

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FOR IMMEDIATE RELEASE

PRESS RELEASE

Protect the Force makes Investment in No-Contact, LLC

Conducted Energy Protective Clothing marks breakthrough for Personal Defense

Natick, Massachusetts – February 15, 2010 – Protect the Force, LLC announced today that it has completed an equity-for-services agreement with No-Contact, LLC. Under the terms of the agreement Protect the Force will provide the Cambridge Massachusetts based Company a full suite of product development and commercialization services in return for an equity stake in No-Contact LLC.

No-Contact's technology was developed by Adam Whiton, a researcher at Massachusetts Institute of Technology and Yolita Nugent, an apparel designer. The conducted energy technology is imbedded in a variety of textiles and appears to be an ordinary outer layer, but it has an unusual feature – when activated, an assailant touching the exterior surface receives a high intensity non-lethal charge that causes them to immediately withdraw contact. Time Magazine named the No-Contact jacket one of its *Best Inventions of 2003*.

Francisco J. Martinez, EVP of Product Development and Technology Integration said "The No-Contact technology is a game-changer in the personal protection and less than lethal technology space. It will prevent attacks, protect our forces and be the "Last Line of Defense"© in extremely dangerous and life threatening situations. Protect the Force will support the proliferation of this technology and will augment its patented applications to a number of global markets."

Protect the Force will initially focus efforts on rolling out specific applications for the Military, Federal Law Enforcement, Private and Government Security forces, and the Federal Prison System. The No-Contact technology will be incorporated into Riot Gear for Police who may be in conflict with rioters or disruptive crowds and for Correctional Officers in close quarter grappling with unruly prisoners. The No-Contact technology will be incorporated into Anti-Abduction Gear for Private Security and Government Security Details.

Yolita Nugent, President of No-Contact LLC said, "No-Contact is a research and development company pioneering new applications for advanced clothing based technologies and systems. The conducted energy clothing that we previously developed was selected as one of Time magazine's best inventions of the year and received a phenomenal response from consumers and security agencies worldwide. Protect the Force was the obvious choice to be our strategic partner to help us commercialize this product. They bring years of proven experience in safety technologies for the military, security and first responder markets. Their prime mission to save lives aligns and complements No-Contact's mission to protect people against violent aggression. Together with their valued experts, we will strive to be leaders in self defense clothing for security, police, military and civilians. "

About Protect the Force, LLC

Protect the Force mission is to save lives, prevent injuries and enhance the performance of military personnel, first responders and those who protect us by working to ensure they are equipped with the best possible personal protective equipment. We intend to be the "go to company" for a highly selective group of manufacturers, researchers and service providers desiring product development, contracting, and sales & marketing services. For additional information visit <http://www.protecttheforce.com>

About No-Contact, LLC

No-Contact technology is a wearable personal force field that uses an electronic deterrent to prevent any physical contact with the wearer. Conducted Energy Clothing (CECs) represents a fusion of clothing and personal protection. CECs are advanced clothing systems for use in law enforcement, military, correctional, professional security and personal protection markets. No-Contact CECs use proprietary technology to electronically deter or break contact with any dangerous or combative subjects who attempt to physically grab hold of the wearer. The technology is designed for close quarter or hand-to-hand combat situations and is capable of being integrated with a large array of protective products. For more information, check out <http://www.no-contact.com/>